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Russ Childers Receives NAHU's Highest Honor
Gordon Memorial Award Recognizes Industry's Person of the Year

(Atlanta, GA) – The National Association of Health Underwriters (NAHU) recently honored Russell B. Childers Jr. of Americus, GA as the recipient of the Harold R. Gordon Memorial Award at the 84th Annual Convention in Scottsdale, Arizona. This award is the health insurance industry's most meaningful and significant honor.

NAHU annually awards the industry's greatest accolade, the Harold R. Gordon Memorial Award, which recognizes the recipient as the health insurance industry's "Person of the Year." "Throughout his career, Russ has exhibited the qualities that all insurance agents strive for: success in business mixed with steadfast devotion to his family, friends, clients and colleagues," said Janet Trautwein, CEO of NAHU. "We are incredibly pleased to present Russ with this award, and we look forward to many more years of benefiting from his wisdom and dedication to the health insurance industry."

With experience in a wide range of health insurance solutions for employers of all sizes and substantial knowledge regarding the ongoing implementation of the Patient Protection and Affordable Care Act (PPACA or ObamaCare), Childers is looked to as a policy expert and industry leader, and is regularly called upon to provide insight on legislation to other agents, state and federal legislators, and the media. A NAHU member for over 20 years, he served as the organization's president in 2009-2010, and since that time has served on the board of the NAHU Education Foundation and as Chair of the NAHU Insurance Exchange Working Group. He was also chosen as the Health Underwriter of the Year in Georgia in 2000. Childers currently is spearheading the creation of www.healthcareGA.org to

help consumers find local agents who can help them navigate the new health insurance marketplace.

Childers also served his community as a past chairman of the board of the Americus Sumter Chamber of Commerce as well as past chair of the school boards of the City of Americus and of Sumter County. He was selected Rotarian of the Year in 2007 by District 6900 – covering Atlanta and Southwest Georgia – for his work with young people through the Rotary Youth Leadership Camp he founded and has led for the past 20 years.

Childers began his tenure in the insurance industry in 1972 and has been an independent broker of life and health insurance and investment products for the last three decades. He has a bachelor's degree in political science from Georgia State University and industry designations from The American College. He resides in Americus, GA, with his wife, Jo. They have two grown children and several grandchildren. He credits his long-time office manager, Susan Ruckman as a key to his business success through her years of dedicated service and support to his clients.

The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. GAHU is a state chapter of NAHU. NAHU is headquartered in Washington, D.C. For more information, visit the web site at www.nahu.org.

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