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# Georgia Associations of Health Underwriters

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2020  
Virtual Medicare Summit



GAHU invites you to join  
a timely and informative

**INTERACTIVE  
MEDICARE SUMMIT  
& EXPO**

JOIN US  
September 23rd at 1:00 p.m. EST –  
& again on September 24<sup>th</sup> at 8:00 a.m.

*GAHU is excited to announce that our 2020 Medicare Summit will be a fully virtual format. This new format will continue to provide our members and partners with a valuable forum for strategic industry insights and networking.*

*Summit Exhibit Packages Include:*

- Branded landing pages
- Live video “exhibit booth hours”
- Company marketing material & video uploads
- Virtual chats with attendees

## September 23-24, 2020

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# Georgia Associations of Health Underwriters

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Questions? Call GAHU headquarters at 770-516-4746.



# Welcome

The Georgia Associations of Health Underwriters is excited to have you join with us at our 4th Annual Medicare Summit - This year to be held online in a fully interactive format.

Sponsors bring to the Summit the connection that will make the difference in our Medicare agents' businesses and growth.

Event Sponsors will be assigned in order of sponsor level. To quickly secure your sponsorship, please return the form with payment due by August 20, 2020. We applaud you for seeing the value in our vision and hope to continue to work together in the years ahead.

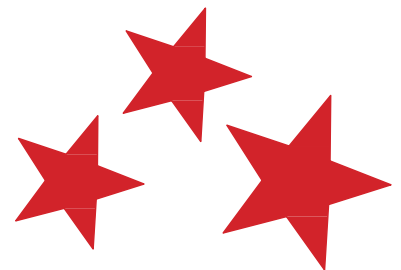
**The audience of this meeting is professional senior health and life insurance agents.**

## September 23, 2020 - Medicare Summit and Expo

Time	23-Sep	
	<b>Medicare Summit - Day 1</b>	
12:30	Virtual Exhibit Hall - Medicare Summit	
1:00	Welcome / Keynote - Dane Rianhard, NAHU President	
1:30	Building a Medicare Business - Karen Stiggers	
2:30	Medicare 101 - Joanna Wyckoff	Persistency - Keith Nabb
3:00	Virtual Exhibit Hall	
4:00	Medicare Legislation - John Greene, VP of Gov. Affairs, NAHU	
5:00	Adjourn	

## September 24, 2020 - Medicare Summit and Expo

Time	24-Sep	
	<b>Medicare Summit - Day 2</b>	
8:00	Carrier Panel	
9:00	Long Term Care Panel	Prescription Drugs - William Hepscher
9:30	MSAs	HIPPA
10:00	Virtual Exhibit Hall	
11:00	Elections Outcome/Impact - Marcy Buckner, VP of Congressional Affairs, NAHU	
12:00	Lunch Break	
12:30	Having a Major League Mindset Andy Neary, Healthcare strategist, author and consultant	
1:30	Centers for Medicare & Medicaid Services	
2:30	Virtual Exhibit Hall	
3:00	Legal/Legality: COVID-19 - Brittany Cone, Hall, Booth, Smith, P.C.	
4:00	FMO Panel	



# Sponsorship Package

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Platinum Sponsor Includes:

\$4,000

- 8 attendee tickets
- One-hour session during the event
- 5-minute introduction prior to keynote speaker
- Large display Banner Ad during Summit, Company logo on event communications and GAHU main webpage for one year
- Platinum Sponsor Spotlight Session during event
- One Time Promo email to all GAHU members
- One on One attendee video appointments during event
- Online lead capture
- Pre/Post event listing of attendees

\_\_\_\_ One Available

Gold Sponsor Includes:

\$2,500

- 4 attendee tickets
- 3-minute introduction prior to keynote speaker
- Medium display Banner ad during Summit, Company logo on event communications and GAHU main webpage for one year
- Gold Sponsor Spotlight Session during event
- One on one attendee video appointments during event
- Online lead capture
- Pre/Post event listing of attendees

\_\_\_\_ Silver Show Sponsor Includes:

\$1,500

- 4 attendee tickets
- Company logo on all event promotions
- 2-minute presentation during main event
- One on one attendee video appointments during event
- Online lead capture
- Pre/Post event listing of attendees

\_\_\_\_ Exhibitor Includes:

\$ 750

- 2 attendee tickets
- Virtual chats with attendees during event
- Video exhibit booth hours
- Branded landing page

\_\_\_\_ Supporter Includes:

\$ 250

- Company logo and link on event website Sponsor page

# Sponsor Registration

Company Name \_\_\_\_\_

Attendee Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Exhibitor / Sponsor Options

Sponsor Selection \_\_\_\_\_ Amount \_\_\_\_\_

\_\_\_\_\_

Additional Attendees Qty \_\_\_\_\_ @ \$99.00 each = \_\_\_\_\_

## Total Amount Due

\_\_\_\_\_

Make checks payable to:

Georgia Associations of Health Underwriters

3227 S. Cherokee Lane, Suite 1320

Woodstock, GA 30188

Credit Card Payment:

Name on credit card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp date \_\_\_\_\_ Security code \_\_\_\_\_

Billing address \_\_\_\_\_

\_\_\_\_\_

*Any new member who joins NAHU/GAHU will receive \$50 off their yearly membership.*

*This offer will only be honored during the Medicare Summit and Expo.*

*Contact GAHU to receive more information.*

**Names and Email Addresses of All Sponsor Representatives are Required to Participate**

Questions? Call GAHU Headquarters at 770-516-4746 or email [admin@gahu.org](mailto:admin@gahu.org).